

ENTERTAINMENT
Shahid Kapoor on why any art form shouldn't be silenced



Bombay Times

MONDAY, DECEMBER 11, 2017
ADVERTORIAL, ENTERTAINMENT INDUSTRY
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MONDAY 11 DECEMBER 2017



'Gratitude to Shailendra Singh for making a difference by supporting the cause of educating 100K Indian children'
— Amitabh Bachchan

The stadium was packed and the fest was broadcast live in over 100 countries: Shailendra Singh

'It was amazing to perform my songs for such a loving audience. For me, the most beautiful moment came when we premiered the anthem'
— Miloon



'It was the best way to celebrate after receiving Indian citizenship, in front of such a huge, loving crowd. This was not just a gig; we changed lives that night'
— Adnan Sami

'Wishing Guestlist4Good and Hardwell all the very best for their incredible WBGLF2017! Educating 1,00,000 children through music is inspiring. Big Love!'
— Lata Foni

Shailendra Singh unites the world through his music festival



Shailendra Singh, DJ Hardwell and Anna Knaup at Siddhivinayak Temple

'Shoutout to Shailendra Singh and Hardwell for uniting the world for 100K children'
— Varun Dhawan

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For the fans, it was a week-end of game-changing firsts, starting with the 'Make in India' concept on December 2. They waved the tricolor for the exclusive line-up. For the first time ever on a global festival stage, there were ground-to-be-India tributes from start to finish. One of India's most loved contemporary, Miloon, delivered a world premiere performance, with the entire crowd singing his songs like *Turn Me On* and *Spinnin'*.

After he was granted Indian citizenship by the government of India, Adnan Sami performed live in Mumbai for the first time ever, with an impressive band of musicians, down in front around the world. The entire stadium was on their feet and dancing during his set. "It was the best way to celebrate after receiving Indian citizenship, in front of such a huge, loving crowd. This was not just a gig; we changed lives that night," said Adnan.

To close the evening, India's home-grown talent DJ Nucleya brought his trademark energy and music to make the crowd groove. But the biggest surprise of the evening came during the closing ceremony which marked the debut of the *Guestlist4Good*. Created by Shailendra Singh, Miloon, and performed by the Magic Bus children on stage, the song was called *Light The Way*. The song aims to unite the hearts of the nation and the world. "It was amazing to perform my songs for such a loving audience. For me, the most beautiful moment came when we premiered the anthem," said Shailendra.

The whole world knows what we have done in India, so that I could continue the movement. And this time, *WBGLF* and my other *DJ Events* got to feel the impact, too," said Hardwell.

The festival closed with what is sure to become a signature closing ceremony. Shailendra invited Hardwell, his manager Anna Knaup and all the artists on stage to accept a thank you from the Magic Bus children. With all of them gathered on stage, the second *AmishB4Good*, Drive #1, was played amidst a barrage of visuals, confetti, pyro and fireworks. And it happened on one of the biggest stages that Asia has seen, located in India and designed in Netherlands, the stage required a massive heart that bolstered the movement of bringing back the love. The event has set a benchmark for the live event industry not just in India, but across the world.

The bringing back the love motto was not only for the stage. The day before the performance, Shailendra took Hardwell and the artists to the IIFT football grounds to meet the Magic Bus children, who they are educating.

The kids taught the artists to play football and read, emotional letters, and the artists in turn, changed their lives. The next day, Shailendra also invited the artists for a special visit to the Magic Bus children to seek blessings for the movement.

The bringing *Make World 2017* Mumbai Children also took the artists to thank them for their efforts and a special meeting was held to discuss the Grammy Award-winning campaign. Shailendra also invited the artists for the two-time world No.1 DJ Hardwell, Shailendra said, "The whole world knows what we have done in India, so that I could continue the movement for generations to come, and have big things in the future."

People across the globe were watching the World's Biggest Guestlist Festival, which was held in Mumbai on December 2 and 3. Created by Guestlist4Good, the festival was a moment of pride for India. With close to one lakh fans attending each day and over a hundred million people tuning in online, all profits of the event have been donated to the Magic Bus foundation to support the aim of educating 1,00,000 underprivileged Indian children.

Shailendra Singh, the brain behind the event, said, "It was my dream to unite the world, in India, for India and we did it. I used three decades of my creative and communication skills to support the company in achieving its goals. This was

one of the biggest 'entertainment for good' events to take place this year. The stadium was packed and we had a live broadcast in over one hundred countries. In turn, we also educated one hundred thousand children. It doesn't get bigger than this."

In response to Shailendra's call to 'bring back the love', celebrities, artists and industry stalwarts who couldn't attend the show, sent their support for the movement. Messages poured in from Amitabh Bachchan, Karan Johar, Varun Dhawan, Katrina Kaif, Alia Bhatt, Ileana D'Cruz and Athiya Shetty. Even Luis Fonsi — the singer behind the global hit *Despacito* — tweeted from Mexico!

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